

# EVENT'S AGENDA

9:00 AM - 9:30 AM **Registration**

9:30 AM - 9:40 AM **Welcome**

9:40 AM - 10:10 AM **Link365 Growth Plans and Expansion in Cebu**

All about our company, what are our core values and how we wish to develop in the nearest future – and how we can start working together on that!

**SPEAKER:** Julita Pawinska

10:10 AM - 10:30 AM **Future of IT BPO in the Philippines Roadmap 2028 Special Guest**

10:30 AM - 10:50 AM **Retention Strategies in IT's HR**

**SPEAKER:** Ewa Ebelewicz-Plaza

10:50 AM - 11:20 AM **CQRS - Simple architecture for no-so-simple systems**

Using CQRS in the project is not going to be black magic and why pragmatism is best way to produce elegant code. CQRS is not some abstract, complex architectural approach but rather a way to place necessary pieces of software system in their places explicitly and in thoughtful places.

**SPEAKER:** Matt Stasch

11:20 AM - 12:00 PM **Discussion Panel**

**ALL SPEAKERS**

12:00 PM - 1:00 PM **Break**

1:00 PM - 1:10 PM **Welcome back**

1:10 PM - 1:40 PM **Future Processing and Expansion/Demand for Filipino IT Talent**

Where are we from, what are our core values and how we wish to develop in the nearest future - and how YOU can participate in this adventure!

**SPEAKER:** Marek Burzanowski

1:40 PM - 2:00 PM

**Hybrid Cloud****SPEAKER:** Adam Brodziak

2:00 PM - 2:20 PM

**Software QA Lifecycle**

The software qa/testing life cycle is the sequence of activities that happen during software testing. Solid software testing life cycle ensures organization to end up with a quality product and higher possibility of satisfying the customer.

**SPEAKER:** Michał Kruk

2:20 PM - 2:40 PM

**What Data Should you (really) use for Testing**

According to IBM test data preparation and maintenance can encompass even 30%-60% of the testers time. Having this in mind we have to remember that meaningless data doesn't add any value to the quality of your application. What data should we really use then?

**SPEAKER:** Magdalena Kasznia

2:40 PM - 3:10 PM

**Discussion Panel****ALL SPEAKERS**

3:10 PM - 3:20 PM

**Break**

Link365 and Future Processing Expansion Video

3:20 PM - 3:45 PM

**Awarding of Prizes and Certificates of Appreciation**

3:45 PM - 4:00 PM

**Closing and Thank you**